

## **Persuasive Speech: Taking a position on an environmental issue**

### **Rationale**

The fields of science and health are based on evidence and data. However evidence and data can often be interpreted to support different sides of an issue. Therefore health professionals must be able to analyze and synthesize information, take a side, and then be able to explain it and justify it.

### **Overview**

For this assignment you will research an environmental issue and then take a position on this issue. You will then prepare and deliver a presentation to justify your position and attempt to persuade others to agree with your position.

### **The Assignment**

You will present your argument to the class in a 2-3 minute speech. I will evaluate your presentation according to the attached rubric.

### **Time line**

#### **STEP 1: Choose an environmental issue and identify pros and cons (Tuesday)**

- Identifying the pros and cons will help you identify areas that you can address in your presentation.
- It also helps you see the situation from both sides.
- It will also help you identify what evidence you need to justify your position.

#### **STEP 2: Research the issue (Thursday)**

- Research the issue and the pros/cons by searching for podcasts online.
- You should cite data, examples and/or ideas from at least one podcast.
- In your presentation, you should refer to this support and identify the source.

#### **STEP 3: Organize and prepare your presentation (Tuesday)**

- After you have finished gathering information, you will identify and organize your most important arguments.
- You should write down your main ideas on note cards and practice your presentation many times.

#### **STEP 4: Deliver your presentation (Thursday)**